

QBR The Black Book Review/Harlem Book Fair Author & Book Promotion Insertion Order (September 2020 – September 2021)

Company Name: _____ Contact Name/Title: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____ Cell: _____

Email: _____ Fax: _____

Title: _____ Book Title/s: _____

SELECT PROMOTIONAL LEVEL and ENTER START DATE. ALL CHECKED ITEMS IN SELECTED COLUMN ARE INCLUDED.

Our programs allow authors to strategically space their selected benefits over a 1 - 3-month period, starting any time of the year. All programs can be paid in-full or monthly payments.	Entry 1 Month \$250	Advanced 2 Months \$225 p/m	High Response 3 Months \$200 p/m	Pricing for Individual Service (1X)
▪ Linked Banner Ad on QBR homepage	✓	✓	✓	\$125.
▪ Book Review (posted on QBR/The Black Book Review website)	✓	✓	✓	N/A
▪ Book Review (published in monthly QBR digital magazine issue)	✓	✓	✓	N/A
▪ Newsletter promotion (to QBR, HBF & BookChannel subscribers)	✓	✓	✓	\$150.
▪ Linked Banner Ad on QBR and HBF homepage		✓	✓	\$125.
▪ Video Book Summary (on the BookChannel Online on YouTube)		✓	✓	\$125.
▪ Video Author Interview (the BookChannel Online on YouTube)			✓	\$225.
▪ Permanent, Linked Author Page on HBF website			✓	\$225.
▪ Author EPK (Electronic Promotion Kit)			✓	\$150.
▪ Monthly Activity Report	✓	✓	✓	N/A
AMOUNT DUE	\$250	\$225 p/m	\$200 p/m	

CHECK DATES (as consecutive mos.): Jan Feb Mar Apr May Jun July (Harlem Book Fair)
 Aug Sep Oct Nov Dec **ENTER START DATE** _____

Materials deadline: 3 weeks prior to desired advertising start date.

Enter total amount enclosed, to be charged to credit card or paid through PayPal (see below) \$ _____

All campaigns are prepaid; are 1 - 3 months in duration and, may be renewed at the author's or publisher's request. Please make check payable to QBR Media Group/Harlem Book Fair and mail to QBR, PO Box 544 Bear, DE. 19701. To contact us, please call 203.456.1416. **We accept VISA/MC/AMEX. Email Insertion Order and Advertising materials to advertising@qbr.com.**

Payment made through [PAYPAL.ME/QBRHBTBC](https://www.paypal.com/merchot/?x=1&from=seller)

X _____
 Authorizing Signature _____ Date _____

Name on Card: _____ Card#: _____ CV#: _____ Exp. Date: _____

Signature: x _____ Print name: x _____ Date: _____

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