

QBR The Black Book Review/Harlem Book Fair EPK (Electronic Promotion Kit) Insertion Order

Company Name: _____ Contact Name/Title: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____ Cell: _____

Email: _____ Fax: _____

Title: _____ Book Title/s: _____

Your downloadable and shareable EPK will allow you to promote your book to readers, book clubs, booksellers, and libraries across the country and internationally. The EPK is an interactive promotion tool that delivers your book cover, your photo and bio, a chapter excerpt, your “why” of the book in your voice, your contact information, and a link for the purchase of your book – everything a reader, a book club, bookseller, or library will need to decide on reading, buying, ordering, selling, or hosting you or your book. **And it is yours, forever. You will receive your own file to use for the personal marketing and promotion of your title.**

<p>Below is the list of the parts that make up the entire EPK. You may submit all parts or a selection of parts. The more parts you submit, the more effective will be the results of your marketing and promotion. CLICK TO SEE A SAMPLE EPK.</p>	<p>AMOUNT</p> <p>\$149.00</p>
▪ Book front cover jpeg (hi-res; 300 dpi)	
▪ Author photo (hi-res; 300 dpi)	
▪ Author bio (brief)	
▪ Author contact info (social media handles; email, etc.)	
▪ A selected excerpt from the book, not to exceed 800 words (.txt format)	
▪ Digital audio file: Why I Wrote This Book (2 ½ minutes, maximum)	
▪ A photo that identifies where the story takes place, or a graphic that supports an issue within the book. We will attach the audio file to this image.	
▪ Link to one selling site (personal website, Amazon, etc.)	
▪ Book front cover jpeg (hi-res; 300 dpi)	
▪ Author photo (hi-res; 300 dpi)	
▪ Author bio (brief)	

In addition, your EPK will be featured to our 9,000 readers through QBR/The Black Book Review, and posted on The Book Channel Online, QBR’s YouTube channel.

Enter total amount enclosed, to be charged to credit card, or paid through PayPal (see below) \$ _____

Please make check payable to QBR Media Group and mail to QBR, PO Box 544 Bear, DE. 19701. **We accept VISA/MC/AMEX. Email Insertion Order and Advertising materials to advertising@qbr.com.** To contact us, please call 914.837.2653.

Pay through PAYPAL.COM to [QBR/HBF](#).

X _____
 Authorizing Signature _____ Date _____

Name on Card: _____ Card#: _____ CV#: _____ Exp. Date: _____

Signature: x _____ Print name: x _____ Date: _____

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 Targeting the Complete African American Reader Lifestyle**